

## Jessie V. Ford

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Columbia University  
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### Education

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- New York University.** Doctor of Philosophy (Ph.D.), Sociology 2018  
*Dissertation:* Sexual Danger: The Importance of Social Interaction and Gender Inequality in Accounts of Unwanted Sex and Sexual Assault on Campus  
*Committee:* Paula England (Chair), Sarah Cowan, Colin Jerolmack
- New York University.** Master of Arts (M.A.) Sociology 2015
- London School of Hygiene and Tropical Medicine.** Master of Science (Msc.), Public Health (GPA 4.0) 2011
- Brown University** Bachelor of Arts (B.A.), Community Health, (GPA: 3.85) 2007
- University of Buenos Aires.** Semester Abroad. Faculty of Social Sciences. 2005

### Research Interests

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Gender & sexuality, alcohol use, gender inequality, social interaction, medical sociology and qualitative interview methods

### Awards

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- 2017 NYU Sociology Outstanding Teaching Award
- 2013 International Society for Sexually Transmitted Diseases Research Student Travel Award
- 2010 Saint Paul American High School in Beijing Outstanding Teaching Award
- 2003 Valedictorian North Atlanta High School

### Peer- Reviewed Journal Publications

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- 2019 **Ford J**, Corona Vargas, E, Finotelli Jr, I, Fortenberry, JD, Kismödi, E, Philpott, A, Rubio-Aurioles, E, Coleman, E. "Why Pleasure Matters: Its Global Relevance for Sexual Health, Sexual Rights and Wellbeing." *International Journal of Sexual Health* 1-14.
- 2019 Dodge, B., **Ford, J**, Bo, N, Tu, ., Pachankis, J, Herbenick, D, Mayer, K, Hatzenbuehler, M (in press). "HIV risk and prevention outcomes in a probability-based sample of gay and bisexual men in the United States." *Journal of Acquired Immune Deficiency Syndromes* (In press).

- 2019 Mishel E, England P, **Ford J**, Caudillo ML. Cohort. "Increases in Sex with Same-Sex Partners: Do Trends Vary by Gender, Race, and Class?" *Gender & Society* (In press).
- 2019 Carter A, **Ford J**, Leutke M, Townes A, Fu J, Dodge B, Herbenick D. "Fulfilling his needs, not mine:" Painful sex among women in a nationally representative probability study in the United States." *Journal of Sexual Medicine* (In press).
- 2018 **Ford J**. "Going with the flow?: How College Men's Experiences of Unwanted Sex are Produced by Gendered Interactional Pressures." *Social Forces*. 3(1): 1303-1324.
- 2018 Coleman E, Allen MP, **Ford J**. "Gender Variance and Sexual Orientation Among Male Spirit Mediums in Myanmar." *Archives of Sexual Behavior*. 47(4): 987-998.
- 2017 **Ford J**. "Sexual Assault on College Hookups: The Role of Alcohol and Acquaintances." *Sociological Forum* 32(2): 381-405.
- 2017 **Ford J**, Ivankovich M, Douglas J, Hook E, Barclay L, Elders J, Satcher D, Coleman E. "The Need to Promote Sexual Health in America: A New Vision for Public Health Action." *Sexually Transmitted Diseases* 44(10): 579-585.
- 2016 **Ford J**, Soto-Marquez J. "Sexual Assault Victimization Among Straight, Gay/Lesbian, and Bisexual College Students." *Violence and Gender* 3(2): 107-115.
- 2016 Sheoran B, Silva CL, Lykens JE, Gamedze L, Williams S, **Ford J**, Habel MA. "YTH StreetConnect: Development and Usability of a Mobile App for Homeless and Unstably Housed Youth." *JMIR mHealth and uHealth* 4(3): e82-89.
- 2015 Adkins T, England P, Risman A, **Ford J**. "Student Bodies: Does the Sex Ratio Matter for Hooking Up and Having Sex at College?" *Social Currents* 2(2): 144-162.
- 2014 Becasen J, **Ford J**, Hogben M. "Sexual Health Interventions: A Meta-Analysis." *Journal of Sex Research* 52(4) 433-443.
- 2014 Hogben M, **Ford J**, Becasen J, Brown K. "A Systematic Review of Sexual Health Interventions for Adults: Narrative Evidence." *Journal of Sex Research* 52(4) 444-469.
- 2014 Friedman A, McFarlane M, Kachur R, **Ford J**, Habel M, Brookmeyer K, Hogben M. "Normalizing Talking and Testing Among Youth through the GYT (Get Yourself Tested) Campaign: An Integrated Approach to Sexual Health Promotion." *Sexually Transmitted Diseases* 42(11): 619-624.
- 2014 Friedman A, Bozniak A, **Ford J**, Hill A, Olson K, Ledsky R, Inokuchi D, Brookmeyer K. "Reaching Youth with Sexually Transmitted Disease Testing: Building on Successes, Challenges, and Lessons Learned from Local Get Yourself Tested Campaigns." *Social Marketing Quarterly* 20(2): 116-138.
- 2014 Friedman A, Oruko K, Habel M, **Ford J**, Kinsey J et al. "Preparing for Human Papillomavirus Vaccine Introduction in Kenya: Implications from Focus-Group and

Interview Discussions with Caregivers and Opinion Leaders in Western Kenya.” *BMC Public Health* 14(1):855-864.

- 2013 **Ford J**, Barnes R, Rompalo A, Hook E. “Sexual Health Training and Education in the U.S.” *Public Health Reports* 128(2): 96-101.
- 2010 Grewal J, Zhang J, Mikolajczyk RT, **Ford J**. “Risk of Cesarean Delivery when Second-trimester Ultrasound Dating Disagrees with Definite LMP.” *American Journal of Perinatology* 27(7): 587-593
- 2008 **Ford J**, Zhang J, Mikolajczyk RT, Grewal J. “Primary Cesarean Delivery Among Parous Women in the United States, 1990-2003.” *Obstetrics & Gynecology* 112(6): 1235–1241.
- 2008 Mikolajczyk RT, Zhang J, Grewal J, **Ford J**. “Effects of Inter-pregnancy Interval on Blood Pressure in Consecutive Pregnancies.” *American Journal of Epidemiology* 168(4): 422-426.

### **Book Chapters and Teaching Resources**

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- 2018 **Ford, J**, England P. “Hookups, Sex and Relationships at College.” In *The Contexts Reader*. Syed Ali and Philip Cohen (Eds.) W. W. Norton & Company, Inc.
- 2018 **Ford J**. “Sexual Violence and Harassment.” In *Social Problems Textbook*. Jeff Manza et al (Eds.) Pearson Education.

### **Online Publications**

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- 2018 **Ford, J**. “What about young men who are having unwanted sex?” *The Conversation*. <http://theconversation.com/what-about-young-men-who-are-having-unwanted-sex-88677>
- 2017 Cera, M, **Ford, J**, England P. “Social Pressure to Appear Masculine Leads Straight Men To Have Unwanted Sex” *Contexts Blog. Sexuality and Inequality Series*.
- 2017 Wang K, **Ford, J**, England P. “What does studying college sex tell us about immigrant assimilation?” *Contexts Blog. Sexuality and Inequality Series*.
- 2017 Cera, M, **Ford, J**, England P. “College women: seen as a ‘slut’ if they have sex on a hookup but seen as a ‘bitch’ or ‘prude’ if they don’t” *Contexts Blog. Sexuality and Inequality Series*.
- 2016 **Ford, J**, England P. “Who thinks sex with same-sex partners is ‘wrong’?” *Contexts Blog. Sexuality and Inequality Series*.
- 2015 **Ford, J**, England P, Bearak J. “The American College Hookup Scene: Findings from the Online College Social Life Survey.” *TRAILS: Teaching Resources and Innovations Library*

for *Sociology*. Online Resource:

<http://trails.asanet.org/Pages/Resource.aspx?ResourceID=12959>

- 2015 **Ford, J**, England P. “Women’s Queer Sexuality in College” *Contexts Blog. Sexuality and Inequality Series*.
- 2015 **Ford, J**, England P. “What Percent of College Women are Sexually Assaulted in College?” *Contexts Blog. Sexuality and Inequality Series*.
- 2014 **Ford, J**, England P. “Hookups, Sex and Relationships at College” *Contexts Blog. Sexuality and Inequality Series*.

### Print Interviews

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- 2018 Peggy Ornstein. Boys Often Don’t Recognize When They’ve Been Sexually Assaulted. <https://www.thecut.com/2018/03/when-boys-are-victims-of-sexual-assault.html>
- 2017 Lauren Vinopaul. Fatherly. Why So Many Men Have Sex Even When They Don’t Want to. <https://www.fatherly.com/health-science/why-young-men-are-having-unwanted-sex/>
- 2017 Isaac Chotiner. Slate Magazine. A New Standard for Sexual Consent. [http://www.slate.com/articles/news\\_and\\_politics/interrogation/2017/09/in\\_search\\_of\\_a\\_new\\_standard\\_for\\_sexual\\_consent\\_on\\_campus.html](http://www.slate.com/articles/news_and_politics/interrogation/2017/09/in_search_of_a_new_standard_for_sexual_consent_on_campus.html)
- 2017 C. Brian Smith. MEL Magazine. Why Do Young Straight Men Have Sex They Don’t Want? <https://melmagazine.com/why-do-young-straight-men-have-sex-they-dont-want-13c40d66a4f5>.
- 2016 Vanessa Grigoriadis. Blurred Lines: Rethinking Sex, Power and Consent on Campus. Interview with Jessie Ford (p 117). Houghton Mifflin Harcourt. New York, NY.
- 2016 Laura Donovan. This Highly Stigmatized Group of Women Is the Most Vulnerable to Campus Sexual Assault. ATTN: News. <https://www.attn.com/stories/8891/bisexual-women-most-vulnerable-campus-sexual-assault>

### Working Papers

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1. Describing Unwanted Sex with Women: How Heterosexual Men’s Accounts Serve to Uphold Masculinity (Jessie Ford, Christopher Maggio\*). R&R Minor at *Sociological Forum*.
2. “A Situation Where There Aren’t Rules”: Sexual Assault for Gay, Bisexual and Questioning Men. (Jessie Ford, Andrea Becker\*). Submitted at *Men and Masculinities*.
3. Unwanted Sex on Campus: The Overlooked Role of Interactional Pressures and Gendered Sexual Scripts (Jessie Ford) Submitted at *Qualitative Sociology*.
4. Where Romance Meets Stalking: How Heteronormative Gender Beliefs Perpetuate Stalking

Culture. A Mechanical-Turk Vignette Study (Andréa Becker,\* Jessie Ford) Submitted at *Sex Roles*.

5. Using a daily diary approach to examine substance use and sexual experiences among college students. (Jessie Ford, Jean Choi, Kate Walsh, Melanie Wall, Claude Ann Mellins, Leigh Reardon, John Santelli, Jennifer S. Hirsch, Patrick A. Wilson) Submitted at *Archives of Sexual Behavior*.
6. Stigmatizing Environments Increase the Likelihood of Identity Concealment: A Multi-level, Multi-State Analysis. (Micah Latyanner, Jessie Ford, Na Bo, Wanzhu Tu, John Pachankis, Brian Dodge, Mark Hatzenbuehler). Submitted at *PNAS*.
7. The situational contexts of sexual experiences among urban college students: An event-based analysis (Patrick Wilson, Aaron Sarvet, Kate Walsh, Jessie Ford, Melanie Wall, Lousia Gilbert, John Santelli, Jennifer S. Hirsch, Claude Ann Mellins) R&R at *International Journal of Sexual Health*.
8. “It Was a War of Attrition:” Queer and Trans Undergraduates’ Practices of Consent and Experiences of Sexual Assault (Alexander Wambolt, Jessie Ford, Shamus Khan, Jennifer Hirsch, Claude Mellins)
9. Indicators of Sexual Health: Assessing the Current Situation in the United States. (Megan B. Ivankovich, Jessie Ford, Eli Coleman).
10. Pleasure, Danger, and Everything in Between: Gender Differences in Men’s and Women’s Descriptions of their Last Sexual Event Using Nationally Representative Data from the NSSHB (Jessie Ford, Debby Herbenick, Maya Leutke,\* Allison Carter, Elizabeth Bartelt,\* Jane Fu, and Brian Dodge).
11. Parents, their children, and sex: Talking about consent in the #MeToo era—Results from a nationally representative probability study in the United States. (Allison Carter, Jonathan Beckmeyer, Devon Hansel, Jessie Ford, Maya Leutke,\* Jane Fu, Brian Dodge, Debby Herbenick).
12. Risk Factors for Sexual Assault among Bisexual and Unsure College Women (with Jose Soto-Marquez\*).

\*Graduate student co-author at time of writing

### **Funded Research, Fellowships & Grants**

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| 2017 | NYU Diversity Undergraduate Research Incubator (DURI) Mentor Grant \$5200.   |
| 2017 | NYU Department of Sociology Conference Participation Funding \$500           |
| 2016 | NYU Global Research Institute Grant for “Sexual practices in China.” \$6500. |
| 2016 | GSAS Dean’s Student Travel Grant Award, New York University, \$500.          |
| 2016 | NYU Predissertation Research Proposal Funding Award \$1000.                  |
| 2015 | Departmental Summer Fellowship, New York University, \$3,500.                |

- 2015 NYU Predissertation Research Proposal Funding Award \$1000.
- 2015 GSAS Dean's Student Travel Grant Award, New York University, \$500.
- 2015 NYU Department of Sociology Conference Participation Funding \$350
- 2015 Departmental Summer Fellowship, New York University, \$3,500.
- 2014 Departmental Summer Fellowship, New York University, \$3,500.
- 2014-15 CDC Small-Business Innovation Research Grant with PI Melissa Habel, \$150,000
- 2013-18 Henry MacCracken Fellowship for Graduate Study, New York University.
- 2013 Supplementary Fellowship, New York University, \$1,000
- 2011-13 Centers for Disease Control and Prevention, ORISE Research Fellowship
- 2011 Graduate Thesis Support Fellowship, London School of Hygiene and Tropical Medicine, \$900
- 2007-08 National Institutes of Health Post-Baccalaureate Intramural Research Fellowship
- 2007 AmeriCorps work-study funding award, \$3,500

## **Employment**

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- 2018- Department of Sociomedical Sciences Columbia University Mailman School of Public Health, Post Doctoral Research Scientist
- 2015-17 University of Minnesota Program in Human Sexuality, Consultant
- 2014-17 NYU Department of Sociology, Research Assistant to Paula England
- 2016-17 NYU Department of Sociology, Research Assistant to Lawrence Wu
- 2013-14 Coffey International Development Ltd., Consultant
- 2011-13 Centers for Disease Control and Prevention, National Center for HIV/AIDS, Viral Hepatitis, STD and TB Prevention, Office of the Director, Research Fellow
- 2009-10 Centers for Disease Control and Prevention in Beijing, Health Communication Consultant
- 2008-10 Saint Paul American School in Beijing, Biology and Physical Science Teacher
- 2007-08 National Institutes of Health, *Eunice Kennedy Shriver* National Institute of Child Health and Human Development, Perinatal Epidemiology Branch, Research Fellow

## **Fieldwork**

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- 2015-17 Conducted analyzed qualitative interviews for a project on unwanted sex on college campuses
- 2013-15 Qualitative data analysis for project on homeless LGBT youth in Southern California
- 2013 Qualitative data analysis for project on HPV vaccine introduction in Kenya
- 2012-13 Ethnographic fieldwork for a project on sexual health services in southwest Atlanta

## **Teaching Experience**

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**New York University**, Department of Sociology. Teaching Assistant

- Sex & Gender (undergraduate)
  - Fall 2014 (Robert Max Jackson)
  - Spring 2015 (Robert Max Jackson)
  - Spring 2016 (Robert Max Jackson)
- Sociology of the Family (undergraduate)
  - Spring 2017 (Lawrence Wu)

**New York University**, Department of Sociology. Course Assistant

- Gender in Law (undergraduate)
  - Spring 2015 (Christine Harrington)
- Quantitative Research Methods (graduate)
  - Fall 2015 & Fall 2017 & Fall 2018 & Fall 2019 (David Greenberg)
- Sex & Love (undergraduate)
  - Fall 2017 (Paula England)

## **Conferences and Invited Presentations**

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2019 **Where Romance Meets Stalking: How Heteronormative Gender Beliefs Perpetuate Stalking Culture. A Mechanical-Turk Vignette Study.** American Sociological Association Annual Meeting. New York, NY.

2018 **Avoiding Narratives Unfolding: Unwanted Sex Among College Students.** American Sociological Association Annual Meeting. Philadelphia, PA.

2017 **Unwanted Sex: How Heterosexual Men's Accounts Serve to Uphold Masculinity (with Christopher Maggio)**  
American Sociological Association Annual Meeting. Montreal Canada.

**Increases in Sex with Same-Sex Partners Across U.S. Cohorts Born 1920-1998: A Race-Gender Intersection (with Emma Mishel,\* Paula England and Monica Caudillo).**  
American Sociological Association Annual Meeting. Montreal Canada.

**Risk Factors for Sexual Assault in Sexual Minority College Students (with Jose Soto-Marquez).**  
Pacific Sociological Association Annual Meeting. Portland, OR

**Increases in Sex with Same-Sex Partners Across U.S. Cohorts Born 1920-1998).**

- Population Association of America Annual Meeting. Chicago, IL.
- 2016 **“Going with the flow”:** How College Men’s Experiences of Unwanted Sex are Interactionally Produced.  
American Sociological Association Annual Meeting. Seattle, WA.
- Gender and Sexuality in Hookup Culture**  
Guest lecture in NYU Introduction to Sociology Course taught by Jeff Manza
- 2015 **Sexual Assault on College Campuses: The Role of Alcohol and Opportunity.**  
American Sociological Association Annual Meeting. Chicago, IL.
- College Sex and Relationships in the Hookup Era.**  
American Sociological Association Annual Meeting. Chicago, IL.
- Hookups and Tipping Points: Risk Factors for Sexual Assault Among Heterosexual College Women.**  
Population Association of America. San Diego, CA.
- Sexual Assault on College Hookups: Risk Factors and Tipping Points for Female Victims.**  
Eastern Sociological Association Annual Meeting. New York, NY.
- 2013 **Qualitative Research Methods**  
Guest Lecture in School of Visual Arts Methods Course taught by Kyla Fullenwider.
- A Systematic Review of Sexual Health Interventions: Narrative and Meta-analytic Evidence.**  
The International Society for Sexually Transmitted Diseases Research Annual Meeting. Vienna, Austria.
- “Just one thing on the plate”— Views of community members and providers on sexual health services in the Fort McPherson area of southwest Atlanta: Findings from a rapid ethnographic assessment.**  
The International Society for Sexually Transmitted Diseases Research Annual Meeting. Vienna, Austria.
- Building on Lessons Learned from Locally Tailored Adaptations of the United States’ National GYT: Get Yourself Tested Campaign.**  
World Social Marketing Conference. Toronto, CA.
- 2012 **What do Parents and Leaders Think About the HPV Vaccine in Rural Kenya?**  
International Papillomavirus Conference. San Juan, PR.
- 2008 **Primary Cesarean Delivery among Parous Women in the United States, 1990-2003.**  
Society for Perinatal Epidemiologic Research. Chicago, IL.

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**Service**

**Reviewer**

*Public Health Reports, American Sociological Review, American Journal of Sociology, Journal of Sex Research, Sexual Health, Sociological Focus, Sociological Quarterly, Archives of Sexual Behavior, Social Currents, Sociological Forum, Current Sociology, Psychology of Violence, Sexually Transmitted Diseases, Gender & Violence*

### **Institutional Service**

- Undergraduate Engagement Student Coordinator (2015-2018)
- Graduate Student Association Representative for NYU Sociology (2014-2015)
- NYU Graduate Student Union Member (2014-2018)
- London School of Hygiene and Tropical Medicine MPH Social Coordinator (2010-11)

### **Conferences**

- Eastern Sociological Society Program Panel for Sexual Assault and Unwanted Sex (2019)
- Diversity Summer Student Research Conference Mentor at NYU (2017)
- Pacific Sociology Association Program Committee for Sexual Assault (2017)
- Sociology Graduate Student Conference Coordinator (2015)
- Summit on Medical School Education in Sexual Health at University of Minnesota. Coordinator and Author of the Meeting Report (2012-13)

### **Volunteer**

- Red Umbrella Project. A non-profit that advocates on behalf of sex workers. Court observer (2014)
- Body & Soul Support Center for People living with HIV/AIDS. Volunteer, tutor (2010-11)
- Horton's Kids. Tutor for middle school students (2007-2008)
- Cycling+1. Biking charity that builds schools in South East Asia. Rider, organizer (2008)
- Toxic Action Center. Environmental health activist (2006)

### **Technical expertise**

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**Languages:** English (Native) • Spanish (advanced) • Mandarin (proficient)

**Software:** Microsoft Office • Atlas TI • Nvivo • Stata • SAS • SPSS